



GOODY BAGS/FINALS PACKAGES/STUDY KITS

Fall Workshops 2018

Goody Bag Workshop August 2018

- **Colleen Holmes '76**
 - Parent Socials Co-Chairman, College Station
 - Brazos County A&M Mothers Club
 - parentsocialscs@aggienetwork.com
- **Kim Kovar**
 - 3rd VP Registration
 - Tri-County A&M Mothers Club
 - 3rdvpreistration@aggienetwork.com

What are Goody Bags all about?

- *Packaged treats and treasures that Aggie Moms' Clubs create for their area students for finals week
- *Contains snacks, drinks, fun trinkets, gift cards, school supplies, or whatever! Treats are nestled in creative containers
- *Typically distributed right before finals. Several clubs send treats for Halloween and Valentine's too
- *Some clubs call them Goody Bags while other call them Study Kits, Care Packages or Survival Kits

Brazos County A&M Mothers' Club



Northwest Harris County Aggie Moms' Club



These are from May 2017. The package was a plastic shoe size box - snacks, Aggie decal (not attached to anything so they could put it where they want it), Aggie key chain/bottle opener, bubble wrap - stress relief, water gun, pennies, a CD with summertime songs that was donated by a mom.

Who receives a Goody Bag?

Each club determines that differently:

- *Some clubs include every student in their geographic area
- *Many kits are included in the cost of club membership dues
- *Other clubs sell them to anyone in the club. Some moms like to buy additional bags to give to their student's roommates or friends

Northeast Tarrant County Aggie Moms' Club



Fall Goody Bags



Spring Goody Bags

How are Goody Bags delivered?

*Some clubs have moms take goodies home and give them to their students at Thanksgiving and/or Easter

*Other clubs mail treats/gift cards to each student

*Most clubs deliver them on campus at the MSC

TAMU Hospitality and Event Services coordinate distribution on campus:

–Dates and locations set by Event Coordinator

–Table Request Form needs to be completed by each club

–Clubs can sign up for next semester's distribution at current semester's distribution OR email completed form later

–Date for your club will be confirmed by the Event Coordinator

MSC Table Request Form



University Center Complex

Tabling/Zone Request Form

Aggie Moms Goody Bag Distribution

This form is to be used to reserve a table for Aggie Mom Goody Bag Distribution.

Please submit the completed form to the UC Hospitality & Event Services office on the 2nd floor of Rudder Tower at least 2 business days prior to the first requested date.

Aggie Mom Group:	
Contact Name:	Telephone:
E-mail:	Number of Tables:
Dates Requested:	Time:
Requested Location(s):	
<input type="checkbox"/> Aggie Moms Goody Bag Distribution (table provided) <input type="checkbox"/> <input type="checkbox"/>	
Description of Activity at Table/ Special Equipment Requests:	
<p><small>Please note: Depending on the tabling activity, the University Center Complex may require a Pre-Event Planning form to be submitted in an effort to mitigate risk.</small></p>	
President Name:	Telephone:
E-mail:	
Secondary Contact:	Telephone:
E-mail:	
<p>By submitting this Tabling Request Form, I acknowledge that I have notified both the president and all other responsible parties of this reservation request. The only activities occurring at the table have been listed above, and I understand that if the actual activity on the day of the reservation differs from what is written above, the University Center Complex has the right to revoke my table reservation.</p>	
Signature:	Date:

For UC Use Only:	
Date Received:	EMS Reservation Number:
Time Received:	Student Worker:

2018 Goody Bag Distribution Dates

To reserve your table(s), please complete a Tabling Request Form and submit it to Melissa - see contact information below. This form is on the Federation website: aggiemoms.org under "Resources" and Documents". Please indicate on the form:

- **How many tables you are requesting, and**
- **What time you expect to arrive and leave campus.**

Table reservations will be confirmed via email in the Fall. There is no need to check any location since the location is set. If you have any questions, please feel free to contact Melissa!

Melissa Lucas

Event Services

email: m-lucas@tamu.edu

Office: 2nd Floor Rudder Tower

Phone: (979) 845-8904

Fax: (979) 458-9816

Fall 2018 Goody Bag Distribution Dates

- Wednesday, Nov. 28
- Thursday, Nov. 29
- ~~Friday, Nov. 30~~ **FULL**
- Monday, Dec. 3 **only a few spots left**
- Tuesday, Dec. 4

Distribution Day

Brazos County Aggie Moms' Club



Milam County A&M Mothers' Club



What to Expect on Distribution Day


- *Event Services has tables set up for each club. All clubs are located in one large room
- *Event Services helps unload your car and bring bags to your assigned table
- *Students come to designated room and look for their club's table
- *Have a sign with your club name. Be creative with your table to make it fun for the students!
- *Take pictures of your students with their goody bags. The picture can be emailed or texted to mom right after their student picks up his/her bag.
- *Talk to other clubs for ideas for next time
- *Sign up for next semester before dates fill up

Fort Worth / Tarrant County Aggie Moms' Club



Popcorn buckets were purchased from A&M Concessions for \$5 each. They were filled with snacks and fun A&M items. Cost \$15. The tables were decorated with a springtime theme along with encouraging words!

Pick-up Reminders and Potential Issues

- *Contact students by email or text a day or two in advance
- *Some clubs text all students when arriving on campus
- *Text students if they haven't shown up by a certain time
- *Have student's AND mom's phone numbers on order form, so you can contact someone if no one picks up goody bag
- *Some students may arrange for a roommate or friend to pick-up the goodies
-  **Have a plan for bags not picked up
 - *Some clubs just give away goody bags not picked up
 - *Ask MSC Info Desk if kits can be left there for students who are running late
 - *Club takes them home and connects with moms who purchased them

Order Form Example

Fort Worth / Tarrant County Aggie Moms' Club

fwtcaggiemoms.aggienetwork.com

Study Kit Order

Parent Name: _____

Cell Phone Number _____ Can Accept Text MSGS? Y N

E-Mail Address: _____ (Essential for delivery of Kit)

FALL ONLY - \$20 _____

Deadline October Meeting
Pick up at November Meeting

SPRING ONLY - \$20 _____

Deadline March meeting
Delivered to MSC in April

FALL & SPRING - \$40 _____

Prices are per Student

STUDY KIT TOTAL COST \$ _____

Aggie #1 Name: _____ TAMU Class of: _____

Cell Phone Number _____ Can Accept Text MSGS? Y N

E-Mail Address: _____ (Essential for delivery of Kit)

Aggie #2 Name: _____ TAMU Class of: _____

Cell Phone Number _____ Can Accept Text MSGS? Y N

E-Mail Address: _____ (Essential for delivery of Kit)

Aggie #3 Name: _____ TAMU Class of: _____

Cell Phone Number _____ Can Accept Text MSGS? Y N

E-Mail Address: _____ (Essential for delivery of Kit)

If Study Kits are not picked up at Fall /November meeting or in Spring when we deliver to Students at A&M in April, they will be donated. We can not hold study kits after giving them out.

Any questions please contact Denise Robertson at [drobertson71@yahoo.com](mailto:d Robertson71@yahoo.com).

Total Amt Due \$ _____

club use only: cash cc check # _____

If you would like to mail in your Form with payment
Mail check made out to FWFC Aggie Moms Club to:

Diana Poulson
4702 Belle Pointe Ct.
Arlington, TX 76017



Order Form Example



Goody Bags Spring 2017

Our Aggie Moms' Club will provide Goody Bags full of treats for your Aggie and will deliver the bags to College Station prior to final exam week. The cost for each bag is \$25 for members or \$30 for non-members. If you to give your Aggie a Goody Bag, please complete the form below and send, along with your check made out to: Blanco County Texas A&M Mothers' Club, send to Cathleen Inman no later than Friday, April 28th.

The scheduled date of delivery for the fall semester is Tuesday, May 2nd. We will contact your Aggie by email 1-2 days prior to our campus delivery. If a reminder is needed, we will also contact him/her by cell phone/text while on campus.
Please make sure you provide your Aggie's correct student email and phone number!!!

Donations always welcome!

Mail order form and check to: Blanco County Aggie Moms
c/o Cathleen Inman
2249 Tejas Trail
Blanco, TX 78606

Contact: Cathleen.inman@gmail.com or (830) 385-8811.

*****Cut here and keep top portion for your records*****
PLEASE PRINT

Your name _____

Cell Number _____ Email Address _____

Your Aggie's name _____

Cell number _____ Email Address _____

Dietary Restrictions _____

Willing to help prepare bags? Y/N Willing to help deliver bags? Y/N

HAVE MORE THAN ONE AGGIE? PLEASE FILL OUT A SEPARATE FORM FOR EACH AGGIE RECEIVING A GOODY BAG!!

Order Form Example



Insulated Grocery Tote
(will have an Aggie logo)

Brazos County Aggie Moms GOODY BAGS FOR FALL FINALS

Great gifts for Student Workers and Future Aggies, too!

Send completed form (below) WITH payment

By Wednesday, November 20, 2013, to:

Cindy DeWitt

Brazos County Aggie Moms

502 Shire Drive

College Station TX 77845-8187



View of Closed Bag
(color of bag is tan)

Bag may include the following items:

snacks, candy, bottled water, juice, and other miscellaneous fun items.

Any Goody Bag not picked up by your student will not be refunded.

The bag will be redistributed at the end of the day of distribution.

No refunds will be made.

Goody Bag Filling - Come join in on the fun! - Monday, December 2nd, 5:30 pm to 7 pm

Church of the Nazarene, 2122 E William J Bryan Pkwy, Bryan TX

Distribution - Tuesday, December 3rd, 10 am to 3 pm in MSC 2406

We will contact your student via email/text to pick up their Goody Bag.

Questions?

Contact Cindy DeWitt at 979-777-3852 or cindy.dewitt@suddenlink.net

or Carolyn Warzon at 979-696-0927 or carolyn@iece.tamu.edu

Please print clearly. Thank you!

Purchaser's Name: <input type="text"/>	Purchaser's Email: <input type="text"/>
	Purchaser's Cell Phone #: <input type="text"/>
Quantity _____ @ \$15.00 each = \$ _____	Amount Paid: Check payable to BCAMMC Check Amount/# _____ Cash <input type="checkbox"/>
Student's First Name: <input type="text"/>	Student's Cell Phone #: <input type="text"/>
Student's Last Name: <input type="text"/>	Student's Email: (REQUIRED) <input type="text"/>
Special Message to Your Aggie: <input type="text"/>	

Corpus Christi Aggie Moms

& Brazos County Aggie Moms



Options for Goody Bags

Pre-packaged container with goodies

–All packages identical

–Packages labeled for each student so moms can personalize their student's goody bag, if they wish

*Some clubs hand out gift cards only



Specific for
their own
student, NOT
for ALL

*Some clubs give students a bag and let them go down the table taking the treat options that they want

*Many clubs have some home-baked goods out for students to take **Note: These must be pre-packaged.**

*Some clubs use a combination of above

Fort Worth / Tarrant County Aggie Moms' Club



Insulated Lunch bag, A&M tote and the ever-popular HEB bag!

Goody Bag Creation

Budget

–Some clubs spend more on the containers. Other clubs spend more on the treats and treasures!

*Be creative! So many fun ideas!

*Ask: “What would a college student want in a goody bag?”

*May be A&M related or seasonal

*Remember students must pick these up and walk to their dorm or car. Make sure goodies won't fall out during transit

*Some students pick up their friend's bags too

Options for Containers

*Decorated box

*Duffle bag

*Insulated cooler

*Reusable shopping bag

*Backpack

*Galvanized bucket

*Photo boxes

*Small basket

*Laundry basket

*Christmas stocking

*Sand pails

*Hat

*Tote

*Pillow case

Tyler Aggie Moms' Club



Car Wash bucket with a sponge and towel and lots of goodies to eat! Spring bucket for summer car washing!

Williamson County Aggie Moms' Club





Houston Aggie Moms' Club -
Pillowcase with luggage tag



Insulated Bags

Brazos County Aggie Moms

How do you determine the price?

*Most clubs set a price and then budget to make sure the cost of container and goodies fall within that budget

*Some clubs use this as a fund raiser

*Keep the price reasonable for all club members. Don't raise the price too much from year to year

Purchasing Goodies

Ideas – Where to Shop:

*Sam's Club

*Costco

*Popular fast food restaurants for gift cards

*Dollar Store

*Online: Amazon, Imprint.com

*CC Creations

* Ask for donations from members and/or businesses. Include a sheet listing who donated what in each bag. Send thank you notes!

Be sure to follow all tax laws!

- ✓ Goody Bags sales are subject to sales tax. Either collect additional tax on the price, or roll sales tax into your price. Either way, sales tax must be remitted for each Goody Bag sold (unless you sale them on your “tax free day”).



Gift Cards can only be included in Goody Bags if they are purchased by a parent/individual. No club funds can be used for Gift Cards. Make sure the price of your Goody Bags covers the amount of any Gift Card included!

Pasadena Area Aggie Moms' Club



This fall they are planning on using backpacks that the kids can use for school. \$20 cost. They usually spend \$10 on the container and use the rest of the money to fill up the bag with goodies.

What's in the Goody Bag?

- *Water, Energy Drinks, Gatorade
- *Packets of Hot Chocolate, Tea, or Coffee
- *Granola bars
- *Crackers
- *PB & J
- *Raisins
- *Mac & Cheese
- *Applesauce
- *Ramen Noodles
- *Small boxes of cereal
- *Small toys
- *Scantrons (make sure they don't get wrinkled!)
- *Gum
- *Soup
- *Candy
- *Nuts
- *Fruit
- *Cookies
- *Popcorn
- *Beef Jerky
- *Fruit snacks
- *Pudding/Jello
- *Stress Ball
- *Pencils

Northeast Tarrant County Aggie Moms' Club - Spring 2017



The cost is \$20. Normally they spend \$5 on the container, \$5 on goodies and then the kids get to pick a \$10 gift card from a variety of popular places. Each student also gets to take a container of donated homemade treats.

Houston Aggie Moms' Club



They have always tried to include some A&M item(s), usually valued around \$6-\$8, a gift card to a restaurant in College Station (\$5) and then just fill up the container with snacks and goodies. The price is \$25/care package. Other containers used include Styrofoam coolers and “Howdy” pillowcases.

Houston Aggie Moms' Club



How to Assemble Goody Bags

Assembly line:

- *Line up all the goodies
- *Have people pick up a container and go down the line putting items in their bag
- *Fill out a card, tag, or label and attach to container – include phone numbers!
- *May want to limit the size and weight of extra items moms may add!
- *Some clubs have a small group fill containers
- *Some clubs do this at general meeting

Galveston County Aggie Moms' Club



Assembly Line tables



Student Pick-up

Brazos County Aggie Moms' Club



Assembly Line



*Full Goody Bags
ready for distribution*

General Tasks for Goody Bag Coordinator

- *Decide on price per bag and how much profit, if any, your club wants to make
- *Decide on delivery method and make sure you have a delivery time reserved on campus
- *Recruit volunteers to deliver bags
- *Order or purchase containers
- *Sell goody bags and collect money
- *Purchase goodies
- *Assemble bags
- *Send out reminder notices about delivery time
- *Deliver and sign up for delivery time for next semester

General Guidelines

- *Talk to your club President

 - Clubs have various rules for approval of a project, spending money, depositing checks, etc.

- *Communicate with membership often so everyone has an opportunity to order a Goody Bag

- *Communicate with membership and students so delivery goes smoothly

- *Communicate with President and other officers

- *Have fun!

- *But, REMEMBER to follow all tax laws regarding sales tax and gift cards.

Most importantly...

it's all about our Aggies!



Final Thoughts and Questions?

Be sure to share pictures of your Club's Goody Bags/Study Kits for this year and we'll post them on the Federation Web Page!

Email to: ElecInfo@AggieNetwork.com



Thanks and Gig'em!