

Good Bull
about Goody
Bags



Winter Workshop 2020

- Daniela R. Knight '87
- Parliamentarian, Federation of Texas A&M Mother's Clubs
- Austin Aggie Moms
- parl@aggienetwork.com
- 512-751-2110



What are Goody Bags?

- Packaged treats that Aggie Moms create for their area students during finals week.
- Clubs call them Goody Bags, Study Kits, Care Packages, and Survival Packs.
- Usually the container is something useable.

Options for Containers

- Backpack
- Pillowcase
- Galvanized bucket
- Shopping bag
- Tote
- Insulated cooler
- Small basket
- Duffle bag

- Check with CC Creations!





Container Ideas





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- Most clubs set a price and then budget to make sure the cost of container and goodies fall within that budget .
- Some clubs use this as a fund raiser
- Keep the price reasonable for all club members.

How to determine the price of Goody Bags



- Students from your Club
- Anyone from your Club area
- Veteran students

Who Receives a Goody Bag?

What CAN'T a Goody Bag Contain?

- Money (Pennies for Sully are ok!)
- Alcohol
- Gift Cards
- Longhorn paraphernalia



Where to Purchase Contents

- Sam's Club
- Costco
- Dollar Store
- Online: Amazon, Imprint.com
- CC Creations
- Ask for donations from members and/or businesses. Include a sheet listing who donated what in each bag. Send thank you notes!



Federation Rules about Goody Bags

- 1. Goody bags supplied out of Club funds must be publicly OFFERED to ALL students in the area that the club represents.
- 2. No club funds shall be used to purchase contents and containers for goody bags offered to specific students.
- 3. Gifts in goody bags from the club (and announced publicly as available to all students in the area) do not have to be reported to TAMU Scholarships and Financial Aid; cash and gift cards are not allowed.



Legal Mumbo Jumbo



If all the items in the Goody Bag are purchased out of the club treasury, then the Goody Bags cannot be limited to only students of members. All students represented by the club must be eligible to receive one. 6. Goody Bags may be either purchased by a member for a student OR may be publicized and available to all students that the club area represents. 7. If the members pay an extra amount above their dues to the club specifically for Goody Bags, then the Goody Bags can only be given to said members' choice of students. 8. Club funds cannot be used to purchase contents for specific students. The cost of the Goody Bags purchased by members for their students must be equal to or greater than the cost of the contents. 9. A purchased Goody Bag is "given" BY the MEMBER to the student, NOT given by the CLUB. 10. Goody bags offered for sale by a club are taxable. Please remember when backing out sales tax you are reducing the dollar amount available for purchased fillers. 11. Goody bag purchases must go through the club and are taxable. For example, the Goody Bag is \$20 and the club sells 400 bags, back out the tax $400 \times \$20 = \$8,000$... $\$8000 / 1 + (\text{local tax rate}) = \7390 ... report on total sales and taxable sales \$7,390. 12. The club can still use the tax exempt form for the purchase of the items. 13. When clubs purchase Goody Bags for any students from their service area, the quantity available does not have to equal the number of students from the area. The club needs to publicly advertise when and where the bags will be distributed on a "first come, first served basis." No preference can be given to students of members.

How Are Goody Bags Delivered?



- Some clubs have moms take goodies home and give them to their students at Thanksgiving and/or Easter
- Other clubs mail treats to each student \$\$\$
- Most clubs deliver them at the MSC.
- Melissa Lucas (m-lucas@tamu.edu) coordinates distribution on campus:
- Table Request Form needs to be completed by each club . Go to aggiemoms.org. Click on Projects, then Goody Bags.
- Date for your club will be confirmed by the Event Coordinator



KEEP CALM

AND

LOVE YOUR
AGGIE MOM

GigEmHeels.com

Share your
club's ideas for
Goody Bags

Places for Additional Info

- Speak with your club President
- Check out aggiemoms.org
- Speak with past club Presidents



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Questions?

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