

2023 - 2024 Donor Levels and Benefits



Benefit	12th Man Spirit \$20,000 +	Reveille \$15,000	Excellence \$10,000	Integrity \$5,000	Leadership \$2,500	Loyalty \$1,000	Respect \$500	Selfless Service \$250	Friends of the Federation \$100	Aggie Mom Angels \$25-\$99
Federation of Texas A&M University Mothers' Club Decal.	х	Х	х	Х	х	Х	х	Х	Х	Х
Name on Donor page on Federation website.	×	Х	х	Х	х	Х	Х	Х	Х	Х
Logo OR Name on visual display during all events where a PPT or video is projected.	×	Х	х	Х	х	Х	Х	Х	Х	Х
Federation donor logo provided in jpg or png format for donor marketing/email use.	х	Х	х	Х	х	Х	х			
Logo OR Name on Donor Signage at Federation Events and home Tailgates. August 5, 2023 submission deadline .	х	х	х	Х	х	Х				
Donor ticket and additional Guest Tickets to the January Winter Federation Dinner January 19, 2024.	Donor + 3 Guests	Donor + 2 Guests	Donor + 1 Guest							
Name listed on Donor Thank You page in Annual Federation Directory July 7, 2023 submission deadline.	х	х	х	Х	х	Х				
Opportunity to include "swag" item in Family Weekend April 12 - 14, 2024 Boutique (500). January 31, 2024 submission deadline .	X	х	X	×	х					
Opportunity to include a "swag" item in Aggie Mom Camp goody bags (450). Limited paper contributions - coupons February 10, 2024 Deadline.	Х	X	х	X	×					
Event information or promo presented on social media - limit 1 submission quarterly. Minimum two week notice given to Social Media Chair.	х	х	х	Х	х					
Federation donor recognition plaque presented at Winter Dinner January 19, 2024 Annual bar presented for every year of continued giving thereafter.	х	х	х	х	х					



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Aggie Mom Camp opportunity - full table for vendors and 1/2 table for information only at AMC Boutique February 23 - 24, 2024	х	х	х	Х	х					
1/2 Page B&W ad in Federation directory. July 12, 2023 submission deadline.					х					
Full page color ad in Federation directory. July 12, 2023 submission deadline.	Х	Х	х	Х						
Logo on Federation Website Homepage. Logo will act as a link to your website.	Х	Х	х	Х						
Inclusion in the Federation of Texas A&M University Mothers' club app. Logo redirects to page/offer of donors choice.	х	Х	х	Х						
Tailgate sponsorship - work with Tailgate Chair to coordinate food, beverage, service, etc.	х	х	х	As Available						
Invitation to the President's Welcome Dinner with guests August 18, 2023	Donor + 2 Guests	Donor + 1 Guest								