



How The Federation Serves You

**Please Hold
All
Questions Until
The End!**

Presented by :

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Diane Eckols-VP at Large

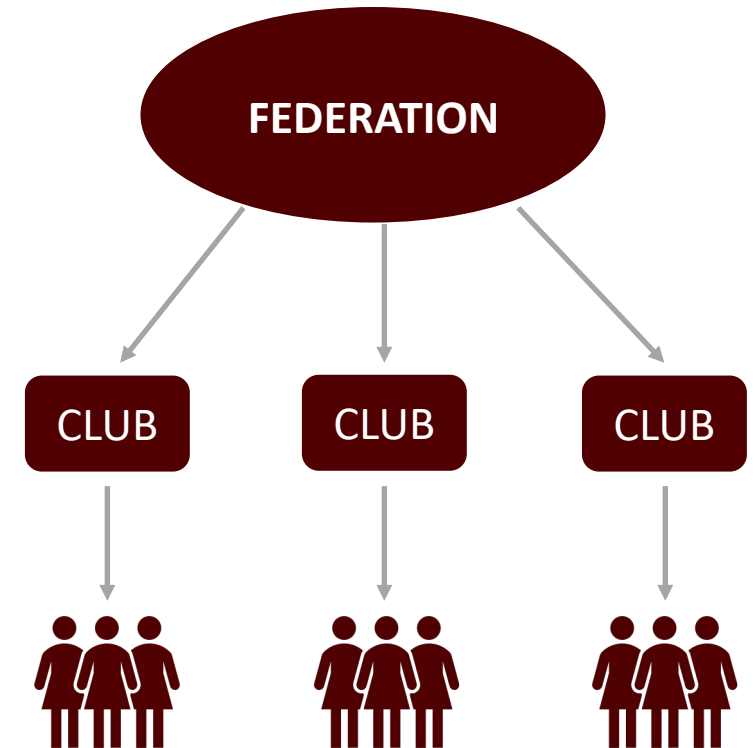
vpatlarge@aggienetwork.com

WHO IS THE FEDERATION

The Federation was founded in 1928 as the parent organization for all Aggie Mom clubs in response to the growth of new clubs.

Clubs Prior to Federation:

- Dallas – 1922
- Fort Worth/Tarrant County – 1922
- San Antonio – 1926
- Houston – 1927
- San Angelo – 1927
- Brazos County – 1927
- East Bell County – 1927



BENEFITS OF BEING A 501(c)(3)

In 1985, the IRS determined the Federation qualified for a group exemption after we applied for tax-exempt status. The IRS Group Exemption letter can be found on our website here:

<https://aggiemoms.org/wp-content/uploads/2015/12/FederationIRS501c3ExemptionDeterminationLetter1985.pdf>

Per the IRS, the Federation is the parent organization for 501(c)(3) status

- Since clubs are considered subordinates of the Federation's group exemption, the status is passed down to them
- In return, the Federation files a GEN7128 form each year giving the IRS a list of clubs that belong under our group exemption



Tax Exemption

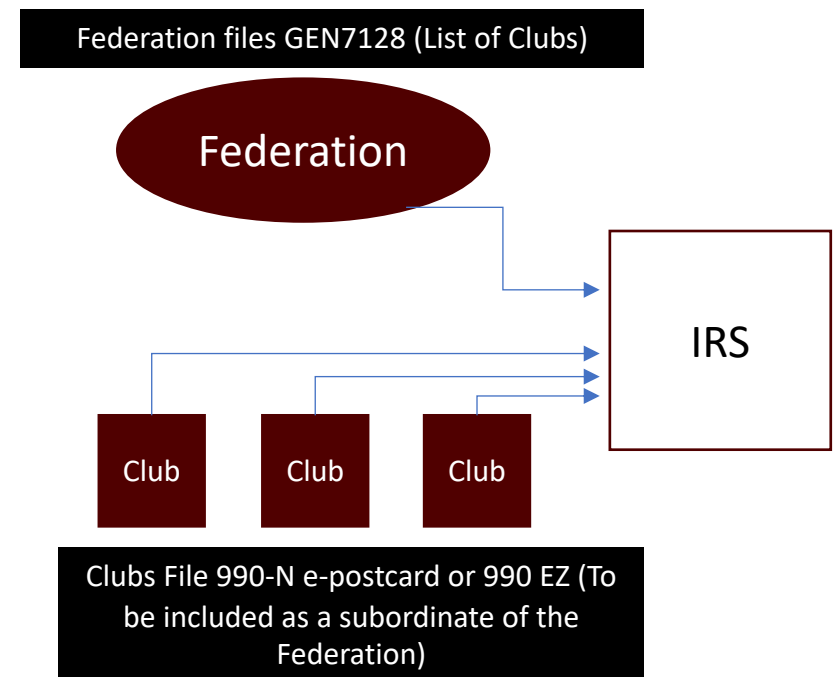
- Federal and state corporate taxes
- In some states, exempt from sales taxes

Legitimacy and Credibility

- Being recognized by the IRS as a 501c3 makes your club more official and credible in the eyes of the public and other entities

Deductibility of Donations

- Individual and corporate donors can deduct donations made to your club from their personal corporate taxes



FEDERATION MEETINGS

Meetings are held in August, January and April

General Meeting

- The Chancellor of the Board of Regents
- The President of Texas A&M University
- Dean of Student Affairs
- Student Leadership
- Guest Speakers

Business Meeting

- Federation business
- Officer Reports
- Announcements

Why Attend

- Get informed on issues that impact you and your Aggie from the University and Federation
- Socialize, network, share your ideas, and learn with others
- Meet Federation board members and your club's liaison
- Encourage as many members as you can to also attend the Federation Meetings, you can “grow” club leaders doing this
- Connect with other moms at after events!

DISTRICT MEETINGS



Offered each Spring in an area near your club or online



Great resource for information from Federation and area clubs



Network with other area Aggie Moms



Exchange fundraising ideas

AGGIE MOM UNIVERSITY



<https://aggiemoms.org/aggie-mom-university/>

Online training for various courses via Zoom for club members and club leadership

- Best practices for Treasurers, Scholarships, Fundraising
- Club Development helps you build a great club culture
- Club Operations helps you run meetings like a pro
- Many other topics

A live opportunity to ask questions and learn best practices on various topics

Open to all Aggie Moms

These classes will be recorded so all Aggie Moms can review them in the event they cannot attend

AGGIE MOM AMBASSADORS



Ambassadors: The Faces of Goodwill and Teamwork

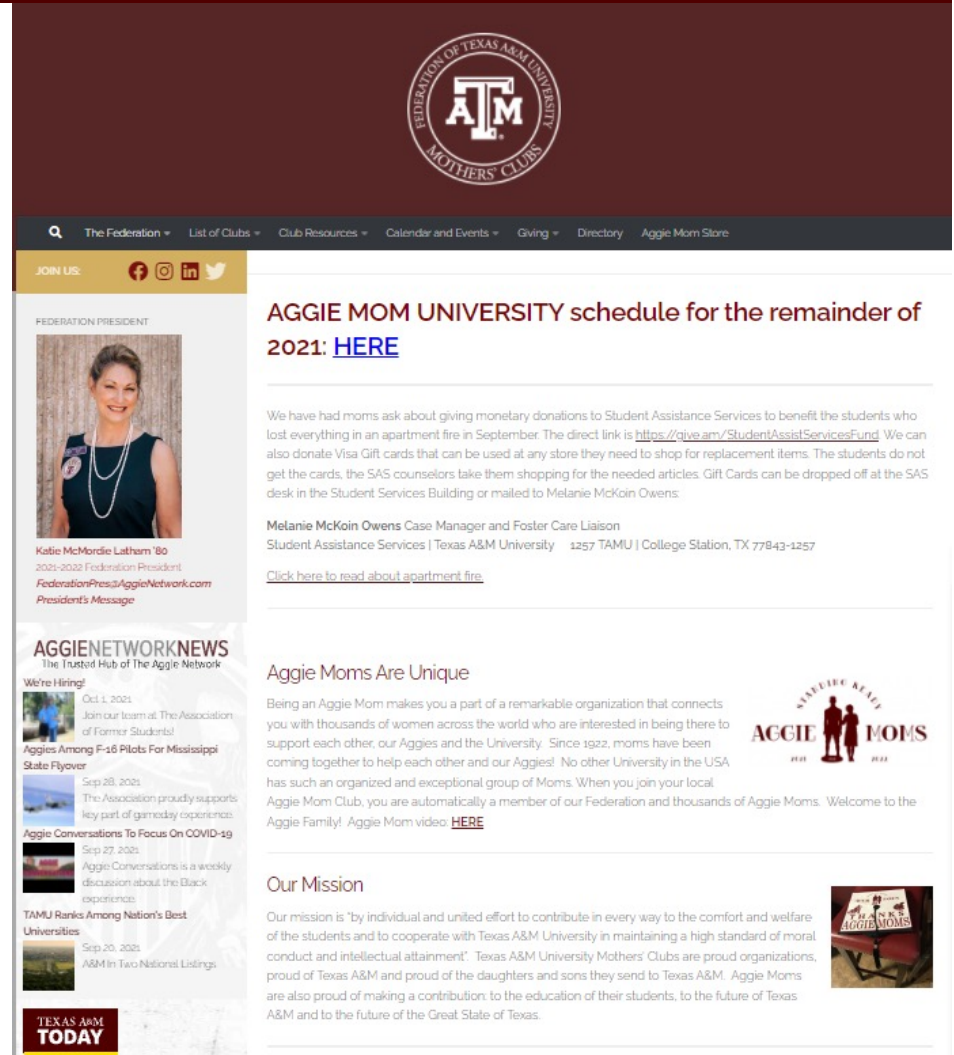
Learn more by taking the recorded AMU Ambassadors Course online.

WEBSITE

<https://aggiemoms.org/>

- ✓ Federation Board contact info
- ✓ Federation and University Calendars
- ✓ Scholarship information
- ✓ Treasurer guidelines
- ✓ Documents
- ✓ Contact information for other clubs
- ✓ Various guidelines
- ✓ Bylaws information
- ✓ Tech Corner
- ✓ Find your Liaison
- ✓ Resources for speakers

Visit the website frequently because all you need to know is here!



The screenshot shows the homepage of the Aggie Moms website. At the top right is the circular logo for the Federation of Texas A&M University Mothers' Clubs. Below the logo is a navigation menu with links for 'The Federation', 'List of Clubs', 'Club Resources', 'Calendar and Events', 'Giving', 'Directory', and 'Aggie Mom Store'. A 'JOIN US!' section includes social media icons for Facebook, Instagram, LinkedIn, and Twitter. The main content area features a 'FEDERATION PRESIDENT' section with a photo of Katie McMordie Latham '80, 2021-2022 Federation President, and a link to her message. Below this is the 'AGGIENETWORKNEWS' section, which includes a 'We're Hiring!' notice, an article about Aggies Among F-16 Pilots, and an article about Aggie Conversations. The 'Aggie Moms Are Unique' section highlights the organization's mission and includes a video link. The 'Our Mission' section states the organization's goal to support students and the university. A 'TEXAS A&M TODAY' logo is visible at the bottom left of the page.

SOCIAL MEDIA

Social media is about finding more ways to connect with moms

- **Facebook**
 - Federation of Texas A&M University Mothers' Clubs (private group restricted)
 - Aggie Moms: Federation News Source (private group unrestricted)
 - Virtual Boutique – Aggie Mom Holiday Boutique 2020
- **Instagram** – Federation of TAMU Moms
- **Twitter**
 - Federation of Texas A&M University Mothers' Clubs
 - @Aggie_Moms
- **LinkedIn** – Federation Of TAMU Mothers' Clubs
- **Podcasts** – <https://aggiemoms.org/podcasts/>

LEGAL COUNSEL

The Federation has retained legal counsel (Padon Holt of Holt & Hutchins, PLLC) for legal advice on various topics and to ensure we are operating within our scope.


This helps us determine how to best advise clubs on issues that impact our organization.



Padon D. Holt



HOLT & HUTCHINS, PLLC

 (979) 213-4761

The Entrepreneur's Law Firm

 100 N. PARKER AVE.
SUITE 112
BRYAN, TEXAS 77803

** Important note, legal counsel represents only the Federation, if you are interested in legal counsel for your club specifically, you're free to contact Padon and discuss representation.*

DEVELOPMENT

The Federation raises funds through the Development Committee.

Thanks to our generous donors we're able to expand our budget which allows us to provide opportunities for clubs including:

- Aggie Mom Camp
- Boutique
- Online Training

We have program called "Honor Roll" for clubs who donate to the Federation.

Last year with Clubs and Donors support Aggie Moms paid off the \$500,000 Sterling C. Evans Library Endowment!

When an Aggie Mom Club becomes a donor, they are helping their sister clubs as well!

You can visit <https://aggiemoms.org/> to donate

RECAP ON HOW WE SERVE YOU

Tax-Exempt (Nonprofit) Benefits

- Passes down 501(c)(3) status

Growing Your Clubs

- Helping clubs in various parts of Texas and in the United States get started through our club charter process
- Marketing Aggie Moms through the Federation tailgate during home games
- Growing club membership through interest forms and new parent contact through New Student Conferences

Connecting You With Other Aggie Moms

- Providing ways for Aggie Moms to connect and grow friendships through Aggie Mom Camp, Federation weekends, social media and online trainings/meetings

Helping you solve fundraising obstacles

- Boutique
- Fundraising ideas from other clubs
- Raffles

Keeping You Informed

- Providing District Liaisons as resources to help with questions and make sure you're up to date with the latest opportunities and information
- Federation Weekends
- District Meetings
- Website/Social Media
- Aggie Mom University

Q & A

Thanks for attending!