



# **Fall Federation Presidents' Luncheon and Training 2023 - 2024**

**Presented by:**

**Johnna Lenamon**

President of the Federation of Texas A&M University Mothers' Clubs  
Past President of Pearland/Friendswood Aggie Moms' Club

**And**

**The 2023-2024 Federation Board Members**



**Howdy Madame Presidents!**

**Welcome and Congratulations!**



**Special thanks to our Donor for Lunch!**





# Special Guest's Jason McPhee, Vice President Cheyenne Vessels, Marketing

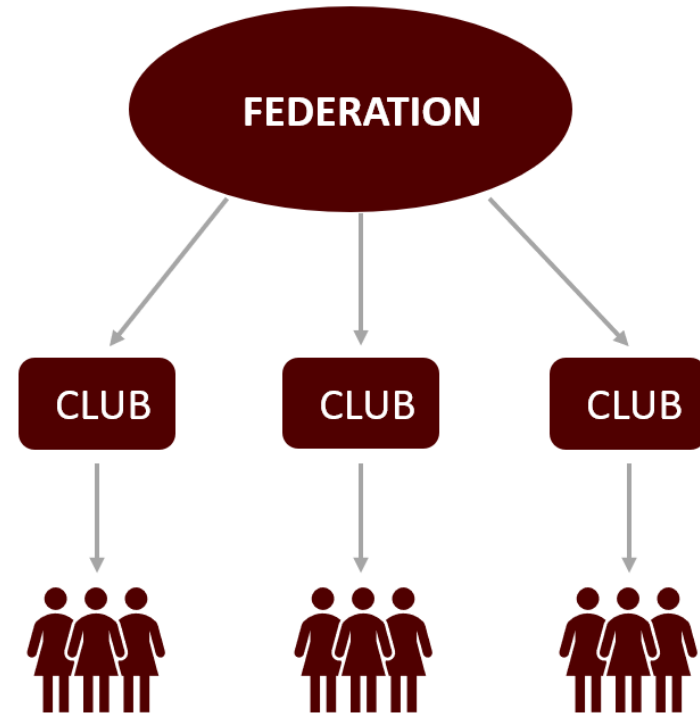




# Structure of the Federation



- Parent organization with subordinate clubs
- Tax exempt status passed down to clubs 501(c)(3)
- Constituent network through the Association of Former Students





# We have our own domain - what this means for your club

- Email changes - @aggiemoms.org
- Transition plan in progress and will be communicated
- Great news! - no more size limitations
- Questions - Rachel Clarke '94, Electronic Info Chair: [elecinfo@aggiemoms.org](mailto:elecinfo@aggiemoms.org)



# Building your membership

- Calendar of Events
- How to invite Moms in the area – request your EIS
  - Social Media, Word of Mouth, etc.
- Pair Experienced Moms and Fish Moms
- Constant Contact – be sure to forward to members
  - *Caution* – anyone can unsubscribe so put a warning message
- Bylaws – be sure you are following



# Make Meetings FUN!

- Door prizes, Speakers, Food, Games
- Get to know you “ice breakers”
  - Talk about your Aggies - majors, Class Year, dorms, Greek life, on campus/off, Corps of Cadets, etc.
- Aggie Swag – use your CC Creations Gift Card
- Review Annual Club Reports - A ton of great ideas!
  - <https://aggiemoms.org/wp-content/uploads/2023/08/2022-2023-Compiled-Annual-Club-Reports-Form-D.pdf>





# Resources

- [aggiemoms.org](http://aggiemoms.org) – [elecinfo@aggiemoms.org](mailto:elecinfo@aggiemoms.org)
- Social Media - [federationsocialmedia@aggiemoms.org](mailto:federationsocialmedia@aggiemoms.org)
- Constant Contact – [corrsec@aggiemoms.org](mailto:corrsec@aggiemoms.org)
  - Please share – *specify do not unsubscribe*
- App – Aggie Moms of TAMU
- Federation Liaison – can be a lot of help
- Aggie Mom University – will transition to new platform



# Aggie Mom Brags – We are a Big Deal!

- \$9+ million has been returned to the University in the form of Scholarships and Support of Student Organizations in the last 19 years!
- Last year
  - \$703,257 in scholarships
  - \$102,515 in Student Orgs
  - 111 Clubs
  - 6,600+ Members



# Importance of Forms/Reports

- Familiarize yourself with the Forms and Due Dates
  - 990's – due October 15<sup>th</sup>
  - <https://aggiemoms.org/forms/>
- Minutes
- Bylaws
- Dues and Archives
- Bookkeeping
- Audits



# Aggie Moms Boutique

- Is your Club compliant with your Aggie Swag?
- Questions – Stacy Taylor, 5<sup>th</sup> VP Boutique – [5thvpboutique@aggiemoms.org](mailto:5thvpboutique@aggiemoms.org)
- TAMU Marketing Resources
  - <https://marcom.tamu.edu/resources/>
  - [Licensing and Trademarks](#)



# Want to get more involved in The Federation?

- Sign up to be an **Aggie Mom Ambassador**
  - <https://aggiemoms.org/aggie-mom-ambassadors/>
- Questions – Nancy Skokan, 1<sup>st</sup> VP Membership
  - [1stVPMembership@aggiemoms.org](mailto:1stVPMembership@aggiemoms.org)



# Aggie Moms Tailgates Aggie Park – Space G9

- Looking for Ambassador's to help
- Questions - Jamie Hasselmeier– Parent Socials – Tailgates
  - [parentsocialstailgates@aggiemoms.org](mailto:parentsocialstailgates@aggiemoms.org)



# District Meetings

- Watch for the meeting schedule
- Jeannie Seidel '90 – 6<sup>th</sup> VP Districts
  - [6thvpdistricts@aggiemoms.org](mailto:6thvpdistricts@aggiemoms.org)



# AGGIE MOM CAMP 2024

- February 23 – 25, 2024
- Dana Tuggle – Chair
  - [AMCChair@aggiemoms.org](mailto:AMCChair@aggiemoms.org)





# Club Concerns

- Roxanne Forrest - President Elect & Committee Chair
  - [ClubConcerns@aggiemoms.org](mailto:ClubConcerns@aggiemoms.org)



# Just Aggie Dads

- Marcus Wharton '22 – Head Dad
  - [AggieDads@aggiemoms.org](mailto:AggieDads@aggiemoms.org)
- Facebook page – Just Aggie Dads



# Hola! En-Espanol



- Need something translated for Spanish Speaking Moms?
- <https://aggiemoms.org/en-espanol/>
- Lydia Wharton – Parent Socials McAllen  
[ParentSocialsMcAllen@aggiemoms.org](mailto:ParentSocialsMcAllen@aggiemoms.org)



# RING OF HONOR MOMS

- Once an Aggie Mom, Always an Aggie Mom!
- Kim Kovar – Parent Socials Ring of Honor
  - [ParentSocialsROH@aggiemoms.org](mailto:ParentSocialsROH@aggiemoms.org)



# Development

- Auction Baskets
- Club Honor Roll
- Become a Donor
- Melanie Harrington – Development Chair
  - [DevelopmentChair@aggiemoms.org](mailto:DevelopmentChair@aggiemoms.org)



## Special Thanks to

Shelle Blaylock '95

Melanie Harrington

Julie Upton '94