



2025 - 2026 Donor Levels and Benefits: Cash/InKind or Tailgate Sponsor

Benefit	12th Man Spirit \$20,000 +	Reveille \$15,000	Excellence \$10,000	Integrity \$5,000	Leadership \$2,500	Loyalty \$1,000	Respect \$500	Selfless Service \$250	Friend Circle \$100	Aggie Mom Angels \$50-\$99
Federation donor logo provided in jpg or png format for donor marketing/email use.	X	X	X	X	X	X	X	X	X	X
Logo OR Name on visual display during all events where a PPT or video is projected.	X	X	X	X	X	X	X	X		
Recognition on Virtual Donor Wall on Federation website.	X	X	X	X	X	X	X			
Donor Recognition will include a short Video marketing piece on Federation Website	X	X	X							
Federation of Texas A&M University Mothers' Club Decal.	X	X	X	X	X	X				
Logo OR Name on Donor Signage at Federation Events and home Tailgates. August 2, 2025 submission deadline.	X	X	X	X	X	X				
Name listed on Donor Thank You page in Annual Federation Directory July 5, 2025 submission deadline.	X	X	X	X	X	X				
Opportunity to include a "swag" item in Aggie Mom Camp goody bags (350). Limited paper contributions - coupons January 18, 2026 Deadline.	X	X	X	X	X					
Event information or promo presented on social media - limit 1 submission quarterly. Minimum two week notice given to Social Media Chair.	X	X	X	X	X					
Federation donor recognition plaque presented at Winter Dinner January 17, 2026 Annual bar presented for every year of continued giving thereafter.	X	X	X	X	X					
Donor ticket and additional Guest Tickets to the January Winter Federation Dinner January 17, 2026	Donor + 5 Guests	Donor + 3 Guests	Donor + 2 Guests	Donor + 1 Guest	1 Donor Ticket	50% off 1st Ticket				



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Aggie Mom Camp opportunity - full table for vendors and 1/2 table for information only at AMC Boutique February 20-22, 2026	X	X	X	X	X					
Business Name on Aggie Moms' bag distributed to shoppers during Family Weekend April 2026 Boutique (if available)	X	X	X	X	X					
Opportunity to provide literature at Aggie Mom Boutique held during Family Weekend April 2026 Must provide by March 1, 2026 .	X	X	X	X						
1/2 Page B&W ad in Federation directory July 5, 2025 submission deadline.					X					
Full page color ad in Federation directory. July 5, 2025 submission deadline.	X	X	X	X						
Logo on Federation Website Homepage. Logo will act as a link to your website.	X	X	X	X	x					
Inclusion in the Federation of TAMU Mothers' club app. Logo directs to donor's website	X	X	X	X						
Invitation to the President's Welcome Dinner with guests August 23, 2025 . Additional tickets available for purchase.	Donor + 3 Guests	Donor + 1 Guest								