



2026 - 2027 Donor Levels and Benefits: Cash/InKind or Tailgate Sponsor

Benefit

	Legacy \$25,000 +	12th Man Spirit \$20,000 +	Reveille \$15,000 +	Excellence \$10,000 +	Integrity \$5,000 +	Leadership \$2,500 +	Loyalty \$1,000 +	Respect \$500 +	Selfless Service \$250 +	Friends of the Federation \$50 +
Federation with Donor Level logo provided in jpg or jpeg format for donor marketing/email	X	X	X	X	X	X				
Logo OR Name on visual display during events where a PPT or video is projected	X	X	X	X	X	X	X	X	X	X
Recognition on Virtual Donor Wall on Federation website	X	X	X	X	X	X	X			
Opportunity for Donor-provided short video for recognition on Federation website	X	X	X	X						
Federation of TAMU Mothers' Club Decal	X	X	X	X	X	X	X			
Logo OR Name on Donor Signage at Federation Events and home Tailgates August 1, 2026 submission deadline	X	X	X	X	X	X	X			
Name listed on Donor Thank You page in Annual Federation Directory July 5, 2026 submission deadline	X	X	X	X	X	X	X			
Opportunity to include a "swag" item in Aggie Mom Camp goody bags (350) Limited paper contributions - coupons January 18, 2027 Deadline	X	X	X	X	X	X				
Quarterly, social media promo opportunity Must coordinate with Social Media officer 2 weeks in advance	X	X	X	X	X	X				
Federation Donor recognition plaque presented at Winter Gala January 23, 2027 Annual bar presented for every year of continued giving thereafter.	X	X	X	X	X	X				
Complimentary ticket(s) to the January Winter Federation Gala January 23, 2027	Donor + 6 Guests	Donor + 5 Guests	Donor + 4 Guests	Donor + 3 Guests	Donor + 2 Guests	Donor + 1 Guest	1 Donor Ticket			



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Aggie Mom Camp opportunity - table for vendor or information only. February 19-21, 2027	X	X	X	X	X	X				
Opportunity to sponsor bags distributed to shoppers during Boutique/Family Weekend April 2027 (if available)	X	X	X	X						
Opportunity to provide literature at Aggie Mom Boutique April 2027- Must provide by March 1, 2027	X	X	X	X	X	X				
1/2 page color ad in Federation directory July 6, 2026 submission deadline.						X				
Full page color ad in Federation directory. July 6, 2026 submission deadline.	X	X	X	X	X					
Logo on Federation Website Homepage. Logo will act as a link to your website.	X	X	X	X	X	X				
Inclusion in the Federation of TAMU Mothers' club app. Logo directs to Donor's website	X	X	X	X	X					
Invitation with complimentary ticket(s) to the President's Gala August 29, 2026.	Donor + 4 Guests	Donor + 3 Guests	Donor + 2 Guests	Donor + 1 Guest	1 Donor Ticket					